**SPEECH OUTLINE**

|  |  |
| --- | --- |
| NAME: |  |
| SPEECH TOPIC: |  |
| WHAT SIDE AM I ARGUING FOR: |  |

1. INTRODUCTION:

|  |  |
| --- | --- |
| GREETING + HOOK: |  |
| THESIS STATEMENT:  *(WHAT ARE YOU PERSUADING?)* |  |
| WHY SHOULD AUDIENCE LISTEN TO YOU:  *(WHAT CREDIBILITY DO YOU HAVE?)* |  |
| OVERVIEW OF YOUR SPEECH:  *(FORECAST YOUR ARGUMENTS NOW!)* |  |

\****TRANSITION TO ARGUMENT 1***

1. BODY: (X3)

|  |  |
| --- | --- |
| 1ST ARGUMENT:  TRANSITION |  |
| 2ND ARGUMENT:  TRANSITION |  |
| 3RD ARGUMENT: |  |

\****TRANSITION TO CONCLUSION***

1. CONCLUSION:

|  |  |
| --- | --- |
| SUMMARY OF MAIN POINTS: |  |
| CALL TO ACTION:  *(FINAL PLEA TO AUDIENCE)* |  |

* 3-5 minutes
* Cue cards only for notes (don’t read off these!)
* Breathe…

ORGANIZATIONAL PATTERN

There are **6 basic organizational patterns** or methods of arranging the body of your material. Choose the one most appropriate for your need.

1. **Cause - Effect**  
   Because event *A* happened, event *B* occurred.
2. **Problem - Solution**  
   The problem is *X*. The solution is *Y*.
3. **Logical**  
   This pattern suits a broad topic which is broken down into naturally occurring sub-topics.  
   E.g. Broad topic: *Vocal Variety*  
   Sub-topics: *rate of speech, use of pausing, voice tone, volume, articulation...*
4. **Spatial or Geographic**  
   Topics dealing with physical space.  
   E.g. *The popular tourism areas in British Columbia*
5. **Time or Chronological**  
   Historical topics dealing with the sequence of events or demonstration speeches.  
   E.g. *The history of women's suffrage; How to bake a cake*
6. **Advantage - Disadvantage**  
   Use this pattern for examining the range of positive and negative aspects of an idea or event.  
   E.g. *Social housing, work schemes, lowering the drinking age ...*

**HAVE FUN!**